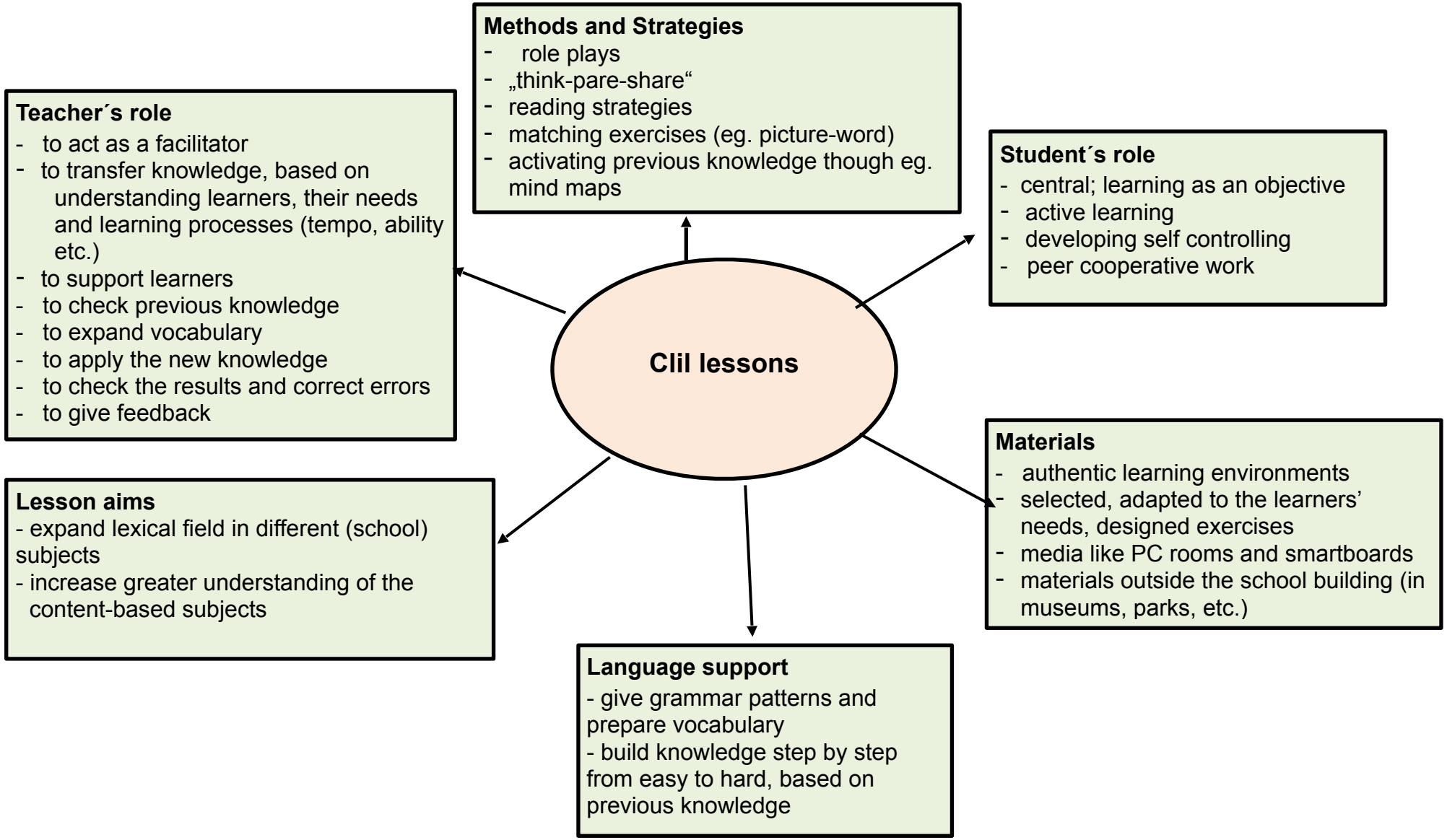Factors to consider when planning CLIL lessons